

2013 Red Suit Survey

Produced via Constant Contact by Santa Tim Connaghan

Survey Name: 2013 Red Suit Survey

Response Status: Completed 11/20/2013

1. How Old are you?

652 Response(s) Average : 63.01 years Youngest 35 Oldest 89

2. How much do you weigh?

652 Response(s) Average 256.21 pounds Lightest:150 lbs Heaviest: 450 lbs

3. Is the "Bowl of Jelly" real or padding?

	Responses(s)	Ratio
Real	519	78.8%
Padding	130	19.7%
No Responses	9	1.3%
Total	658	100.00%

4. How many years have you been a Santa?

651 Response(s) Average:13.43 years 34 Santas were 1 year or less. 3 Santas have been wearing the Red Suit for over 60 years

5. Where do you, or have you, appeared or worked as Santa? You may check one or more answers. (This question includes suggestions from Santa Gregg Henry)

	Responses(s)	Ratio
I appear at Private and Corporate Parties	566	87.2%
I work for a Photo Company/Mall	299	46.0%
I appear at Charitable events	524	80.7%
I am retired from being Santa	3	<1%
I appear in a Parade	215	33.1%
I appear at a Tree Lighting	289	44.5%
I have appeared in print advertising	206	31.7%
I have appeared in a local commercial	133	20.4%
I have appeared in a national commercial	35	5.3%
I have appeared on a national network talk or reality show (not the news)	40	6.1%
I have appeared as Santa in a major motion picture	13	2.0%
I have been interviewed or featured in a documentary about Santas	104	16.0%
Total	649	100.00%

6. Why or What made you decide to be a Santa? (Since it is one of the hardest jobs you do!) (Question submitted by Santa Dennis Mooneyham)

	Responses(s)	Ratio
My Church asked me	33	5.01%
My Family(Wife, Daughter, Son) asked me to do it	122	18.50%
The Local School asked me	16	2.43%
My employer asked me	48	7.29%
My Service Club asked me	27	4.10%
My Friends / Neighbors asked me	124	18.80%
I have always wanted to be Santa	185	28.10%
No Responses	13	1.9%
Total	658	100.00%

7. Have you ever been 'wet' on by a child or baby

	Responses(s)	Ratio
Yes	193	29.3%
No	459	69.7%
No Responses	6	<1%
Total	658	100.00%

8. When you first became Santa, did you readily accept the Red Suit? Or were you a reluctant Santa?

	Responses(s)	Ratio
I readily became Santa, even before meeting the children	476	72.3%
I was reluctant, but once I put on the suit, and saw the children's faces, I knew I could do this forever.	173	26.2%
No Responses	9	1.3%
Total	658	100.00%

9. Are you a "Real Bearded" Santa or a Traditionally Bearded Santa? Remember, It's not the beard, nor the size, nor the Red Suit, It's what you have in your heart.

	Responses(s)	Ratio
Real Beard	604	91.7%
Traditional Beard	42	6.3%
No Responses	12	1.8%
Total	658	100.00%

10. What was your Beard Evolution?

	Responses(s)	Ratio
I have always worn a beard and wig set.	41	6.2%
I started with a beard and wig set and now have a real beard	188	28.5%
I have had a real beard, but now just wear a beard and wig set	5	<1%
I have always been real bearded	417	63.3%
No Responses	7	1.0%
Total	658	100.00%

11. Tell us about your beard and hair. Do you have a full head of hair or are you bald? (Of course we wear a hat so most children don't know) Are you naturally white or do you have a beauty salon take care of you. Or, do you have an account at Sally's! (Question suggested by Santa Bruce Hickman)

	Responses(s)	Ratio
I wear a commercial beard and wig set.	41	6.2%
naturally bearded, have a full set of hair and am naturally white	187	28.4%
naturally bearded, am bald on top and am naturally white	127	19.30%
naturally bearded, have a full set of hair & bleach or lighten my hair	200	30.39%
I am naturally bearded, am bald on top and bleach or lighten my hair	84	12.70%
Total	658	100.00%

Note: 284 Santas, 43.1% get help in lightening their hair and beard.

211 Santas, 32.0 % are bald (but you really can't tell as Santa wears a hat!)

12. Have you ever had someone pull on your beard to see if it were real?

	Responses(s)	Ratio
Yes, mostly by questioning children	400	60.7%
Yes, mostly by inquisitive adults	165	25.0%
No, I have never experienced a puller	45	6.8%
Total	658	100.00%

13. What Size Boot do you wear?

	Responses(s)	Ratio
8	12	1.8%
8.5	22	3.3%
9	39	5.9%
9.5	57	8.6%
10	71	10.7%
10.5	92	13.9%
11	96	14.5%
11.5	42	6.3%
12	95	14.4%
12.5	22	3.3%
13	64	9.7%
13.5	7	1.0%
14	29	4.4%
Total	658	100.00%

Average Boot Size is 11

14. How many times a day do children step on your boots

	Responses(s)	Ratio
1-5	342	51.9%
6-10	99	15.0%
11-15	41	6.2%
16-20	22	3.3%
21-25	15	2.2%
26-30	4	<1%
More than thirty times a day	32	4.8%
No Responses	11	1.6%
Total	658	100.00%

523 Santas, 79.4 % report children step on Santas boots 1 to five times a day.

15. What Percentage of Babies visiting you, Cry?

	Responses(s)	Ratio
Less than 10%	448	68.0%
25%	160	24.3%
50%	25	3.7%
More than 50%	17	2.5%
No Responses	8	1.2%
Total	658	100.00%

16. What is Santa's (Your) preferred hand-out or give-a-way item? (Question suggested by Santa Kraig Haybarker)

	Responses(s)	Ratio
Stickers	71	10.7%
Plastic Coins	55	8.3%
Candy Canes	334	50.7%
Trading Cards	41	6.2%
No Responses	13	1.9%
Total	658	100.00%

17. What is the longest distance you have traveled for a regular Santa Visit? (Suggested by Santa Durward Blanks)

	Responses(s)	Ratio
I keep it under 50 miles	273	41.4%
I keep it under 100 miles	181	27.5%
I have traveled up to 150 miles	62	9.4%
I have traveled up to 200 miles	32	4.8%
I have traveled over 250 miles to make a visit	77	11.7%
No Responses	10	1.5%
Total	658	100.00%

18. What is Santa's (your) favorite cookie?

	Responses(s)	Ratio
Chocolate Chip	282	42.8%
Gingerbread	24	3.6%
Oatmeal Raisin	128	19.4%
Oreo	15	2.2%
Peanut Butter	62	9.4%
Sugar Cookie	55	8.3%
No Responses	6	<1%
Total	658	100.00%

19. What is Santa's (your) favorite Christmas Eve beverage?

	Responses(s)	Ratio
Milk	186	28.2%
Hot Cocoa	190	28.8%
Egg Nog	106	16.1%
Coca-Cola	53	8.0%
Coffee	35	5.3%
Tea	26	3.9%
Total	658	100.00%

20. What is your favorite Christmas Song?

	Responses(s)	Ratio
Santa Claus is Coming to Town	161	24.4%
Jingle Bells	60	9.1%
White Christmas	75	11.3%
Christmas Song	20	3.0%
Rudolph the Red Nosed Reindeer	89	13.5%
Silent Night	108	16.4%
Little Drummer Boy	34	5.1%
Twelve Days of Christmas	4	<1%
Grandma Got Run over by a Reindeer	10	1.5%
Total	658	100.00%

21. What is Santa's (your) favorite greeting?

	Responses(s)	Ratio
Merry Christmas	615	93.4%
Happy Holidays	13	1.9%
Season's Greetings	2	<1%
Joyous Noel	0	0.0%
Feliz Navidad	2	<1%
Happy Hanukkah	1	<1%
Mele Kalikimaka	2	<1%
Total	658	100.00%

22. What is Santa's (your) favorite movie?

	Responses(s)	Ratio
Scrooge/A Christmas Carol (1951 with Alistair Sim)	24	3.6%
Miracle on 34th Street (1948) Edmund Gwenn	259	39.3%
A Christmas Story (Ralphie, BB Gun, 50th Anniversary this year)	55	8.3%
Santa Clause (Tim Allen)	106	16.1%
White Christmas (Bing Crosby, Danny Kaye, Rosemary Clooney, Vera-Allen)	42	6.3%
Elf (Wil Farrell)	11	1.6%
Santa Claus - the Movie (David Huddleston, Dudley Moore)	11	1.6%
It's a Wonderful Life (Jimmy Stewart)	83	12.6%
Nightmare Before Christmas (Tim Burton)	2	<1%
Holiday Inn (Bing Crosby and Fred Astaire)	7	1.0%
Total	658	100.00%

23. What is Santa Driving this year? Personal Vehicles only.

	Responses(s)	Ratio
Compact Car	81	12.31%
Mid-Sized Car	129	19.60%
All-electric Car	0	0.0%
Bio-fuel Vehicle	3	.46%
Hybrid (Electric/Gas) vehicle	23	3.50%
Pick Up Truck	164	24.92%
SUV	157	23.86%
Van	82	12.46%
18-Wheeler	1	.15%
Total	658	100.00%

24. If you could upgrade Santa's Sleigh (your vehicle), what would you add

	Responses(s)	Ratio
Heated Seats	55	8.3%
Sun/Moon Roof	51	7.7%
GPS	111	16.8%
Blue Tooth for Phone	54	8.2%
Ice Chest (for cold water & snacks)	48	7.2%
Personal Driver / Navigator / Assistant	194	29.4%
Total	658	100.00%

25. Do you ride a motorcycle? If you do, please check off the manufacturer. Do not use other to tell us you are riding an exclusive model of a Harley or Honda. I forgot to add the category, "Mrs Claus won't let me!"

	Responses(s)	Ratio
I own and ride a Harley Davidson	43	6.5%
I own and ride a Gold Wing	21	3.1%
I ride a Can-Am Spyder	0	0.0%
I like to ride but do not own a motorcycle	134	20.3%
I do not ride a bike	391	59.4%
Total	658	100.00%

26. Where will you be working this year? Select one answer as your main job.

	Responses(s)	Ratio
Volunteer Santa	78	11.8%
In Business for my self - private parties, home visits	345	52.4%
In Business for myself - Own photo business	14	2.1%
Work for Major Holiday Photo Company at a Mall	81	12.3%
Work for an independent Photo Co, Department Store or Mall (No national photo company)	79	12.0%
Work for a Theme Park or Attraction	13	1.9%
Total	658	100.00%

27. Do you appear in a community parade?

	Responses(s)	Ratio
No, I do not appear in any parade/s	417	63.3%
Yes, I appear in a parade/s	232	35.2%
No Responses	9	1.3%
Total	658	100.00%

28. Do you appear or preside over any Tree Lighting Ceremonies?

	Responses(s)	Ratio
No, I do not appear at any tree lightings	365	55.4%
Yes, I do appear at tree lighting ceremonies	278	42.2%
No Responses	15	2.2%
Total	658	100.00%

29. When are you starting work this year?

	Responses(s)	Ratio
November 8	91	13.8%
November 15	101	15.3%
November 22	84	12.7%
The day after Thanksgiving, November 29	148	22.4%
No Responses	8	1.2%
Total	658	100.00%

30. If working at a Mall, how many hours a day will you be working? (Please give us only the hours you actually work or appear as Santa. Do not include time for driving, dressing or preparations.)

	Responses(s)	Ratio
4 hours or less a day	36	5.47%
5 hours a day	35	5.32%
6 hours a day	32	4.86%
7 hours a day	14	2.13%
8 hours a day	27	4.10%
9 hours a day	20	3.04%
10 hours a day	27	4.10%
11 hours a day	7	1.06%
12 hours a day	3	0.46%
More than 12 hours a day	0	0.00%
No Responses (Do Not Work Malls)	453	68.84%
Total	658	100.00%

Average time working in a mall is 6.77 hours a day. With breaks about 8 hours

31. If you are working or volunteering independently, when will you start your Holiday visits.

	Responses(s)	Ratio
During the week before Thanksgiving	140	21.2%
After Thanksgiving	252	38.2%
The week before Christmas	18	2.7%
Other	137	20.8%
Total	658	100.00%

32. Besides the basic tasks or work as Santa, what else do you do when visiting children and families or making public appearances? You may check more than one.

	Responses(s)	Ratio
I read a book or tell stories	588	91.4%
I can sing songs	275	42.7%
I can perform a little magic	99	15.3%
I play a musical instrument (explain below)	22	3.4%
I work with puppets (explain below)	16	2.4%
Total	643	100.00%

33. As Santa, how many children do you visit with on a daily basis

	Responses(s)	Ratio
Less than 24	159	24.1%
25 to 50	137	20.8%
50 to 100	118	17.9%
100 to 150	98	14.8%
200	33	5.0%
250	27	4.1%
300	26	3.9%
350	11	1.6%
400	10	1.5%
450	2	<1%
500	10	1.5%
550	4	<1%
600	1	<1%
650	1	<1%
700	1	<1%
750	1	<1%
800	2	<1%
850	0	0.0%
900	1	<1%
More than 1000 children every day.	6	<1%
Total	658	100.00%

Average number of Children per day is 112.41

34. What is the average length of a child's visit with you?

	Responses(s)	Ratio
30 seconds	16	2.4%
one minute	95	14.4%
90 seconds	109	16.5%
two minutes	176	26.7%
more than two minutes	254	38.6%
Total	658	100.00%

35. Santa often hears difficult requests and wishes from Children. Often these children are worried because the parents are having difficulties and the children are trying to help find a fix. Using the scale below, please tell us if you heard any of these difficult questions last year, and how it differed from previous years, The scale is 1 to 5 with 1 being You are hearing it much less than previous years and 5 being you are hearing these requests much more than in previous years.

1 = Much Less, 2 = Slightly Less, 3 = About the Same, 4 = Slightly More, 5 = Much More

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	1	2	3	4	5
Children wishing for help to reverse a Divorce or Separation	94 17%	68 13%	335 62%	37 7%	5 %
Children worried about the economy	123 23%	81 15%	237 45%	76 %	13 2%
Children wishing for a Parent to find a job	68 13%	73 14%	232 43%	131 %	32 6%
Children wishing to have a home	99 19%	74 14%	274 53%	64 %	10 2%
Children worried that Santa won't be able to find them	43 8%	57 10%	314 56%	125 %	18 3%
Children worried because a loved-one died	84 16%	85 16%	315 59%	43 8%	5 1%
Children worried because someone is very ill	70 13%	78 15%	314 59%	65 %	4 1%

36. Do you feel like ever since you became Santa you've gotten the cold or flu more frequently?

	Responses(s)	Ratio
Yes, I have gotten a cold or flu more often	120	18.2%
No, I have not gotten a cold or flu more often	530	80.5%
No Responses	8	1.2%
Total	658	100.00%

37. How many times a day does a child cough or sneeze directly in your face?

	Responses(s)	Ratio
None	138	20.9%
Once or twice	314	47.7%
3 or 4 times a day	96	14.5%
5 or 6 times a day	40	6.0%
7 or 8 times a day	13	1.9%
9 or ten times a day	12	1.8%
more than a dozen times a day	11	1.6%
more than twenty times a day	1	<1%
No Responses	11	1.6%
Total	658	100.00%

38. When you work as Santa, please tell us what steps you take to help reduce the spread of colds and flu.

	Responses(s)	Ratio
I have gotten or will be getting a flu shot	512	79.0%
I try to wash my hands often with soap	397	61.2%
I like to have a hand sanitizer disperser near where I work	235	36.2%
I carry a personal bottle of hand sanitizer	297	45.8%
I have my Santa set and chair wiped down and sanitized daily	87	13.4%
I encourage children to help fight germs.	91	14.0%
I sanitize my gloves and change them when needed.	450	69.4%
Total	648	100.00%

39. If you volunteer as a Santa for a special cause, which ones do you volunteer for? You may check more than one.

	Responses(s)	Ratio
Marines Toys for Tots	174	33.1%
Make a Wish	67	12.7%
Wounded Warriors	73	13.9%
Military Units	122	23.2%
Operation Snowball or Operation Snowflake	5	<1%
Starlight Foundation	5	<1%
Autism Society	57	10.8%
Ronald McDonald House	39	7.4%
Children's Hospital	158	30.0%
Total	525	100.00%

40. Have you had Hospice Training? Not everyone is cut out to be a Hospice Care Giver. Some Santas have taken that step. Please let us know? Just a simple yes or no (This question was suggested by Santa Jim Fletcher)

	Responses(s)	Ratio
Yes, I have had hospice training.	121	18.3%
No, I have not had hospice training	508	77.2%
No Responses	29	4.4%
Total	658	100.00%

41. Marital Status

	Responses(s)	Ratio
Single	49	7.4%
Married	564	85.7%
Separated	1	<1%
Divorced	38	5.7%
No Responses	6	<1%
Total	658	100.00%

42. If Married, How Many Years? Please numbers only!

581 Response(s) Average years: 32 Longest: Two Santas and Mrs. Claus are celebration 60 years of marriage.

43. How Many Children do you have? Numbers only

623 Response(s) Average 2.54 Children

44. How Many Grandchildren. Numbers only

618 Response(s) Average 3.8 Grandchildren

45. How Many Great-Grandchildren?

579 Response(s) Average: .47 Great-grandchildren (Almost one in two Santas have a Great-Great Grandchild)

46. Did you Serve in the Military? If so, please select your Branch of Service.

	Responses(s)	Ratio
No Military Service	314	47.7%
Air Force	60	9.1%
Army	101	15.3%
Coast Guard	3	<1%
Marines	21	3.1%
Navy	75	11.3%
Other (National Guard, etc.)	13	1.97%
No Responses	71	10.70%
Total	658	100.00%

41.4 % served in the military

47. Education. Please select the highest level of School you completed. These are degrees from accredited Schools or Universities (Unfortunately not Santa School)

	Responses(s)	Ratio
High School	107	16.2%
AA Degree	81	12.3%
BA or BS Degree	131	19.9%
MA or MS Degree	80	12.1%
Some College	145	22.0%
PhD or Doctoral Degree (Accredited College or University, Not Santa School)	30	4.5%
GED	5	<1%
No Responses	65	9.8%
Total	658	100.00%

48.8 % Graduated College

58. Do you belong to any Santa Association? (This questions suggested by Santa John Chilson)

	Responses(s)	Ratio
I belong to Claus Net	234	44.3%
FORBS - Fraternal Order of Real Bearded Santas (California, Arizona, Nevada)	100	18.9%
IBRBS - International Brotherhood of Real Bearded Santas	285	53.9%
Santa America	66	12.5%
MOTS - Mystic Order of Traditional Santas	14	2.6%
Long Star Santas	30	5.6%
Palm Tree Santas	28	5.3%
Peachtree Santas	23	4.3%
Long Leaf Pine Santas	20	3.7%
MAPS - Michigan Association of Professional Santas	23	4.3%
North Star Santas	21	3.9%
Brotherhood of the Direct Descendants of Santa	40	7.5%
Buckeye Santas	27	5.1%
Clan Claus	32	6.0%
Great Plains Santas	0	0.0%
Heart of Dixie Santas	5	<1%
Virginia Santas	28	5.3%
New England Santa Society	12	2.2%
Santa Claus Oath Foundation and Hall of Fame	52	9.8%
SOS - Society of Santa	26	4.9%
Other	125	23.6%
Total	528	100.00%

95.2% Belong to a regional or national Santa Association (of course some of the association lists were used to send out this survey.)

49. Santa has become more and more 'tech savvy" in recent years. Please tell us how you use the internet to connect, network and/or promote. Check all that apply. (Questions suggested by Santa John Chilson)

	Responses(s)	Ratio
I am not tech oriented. In fact this Survey was almost too much for me!	39	6.5%
I am lucky if I can just use email.	144	24.3%
I have a Facebook page as Santa	265	44.8%
I use twitter	58	9.8%
I have a dedicated "Santa" web site for business	190	32.1%
I have a dedicated "Santa" web site just for children	6	1.0%
I have a dedicated "Santa" web site that is both for children and for getting business.	54	9.1%
Total	591	100.00%

50. Have you attended a Santa School? Select all that apply.

	Responses(s)	Ratio
Charles W. Howard	59	9.9%
School4Santas - International University of Santa Claus	344	58.1%
Victor Nevada School	9	1.5%
Professional Santa Claus School	29	4.8%
St. Nicholas Institute	13	2.1%
Noerr Programs Santa Training	20	3.3%
IUSC Correspondence DVD Course	11	1.8%
No, I have never attended a Santa School	161	27.1%
Total	592	100.00%

73.7 % have attended a Santa School

51. Where did you obtain your Santa Suit.

	Responses(s)	Ratio
My wife or a family friend made it for me	67	10.18%
I had a local tailor/seamstress make it for me	76	11.55%
I had someone from a theater company make it for me	9	1.37%
I bought it from a professional Santa Suit company (Adele, Sam Mitello, etc.)	231	35.11%
I bought it on the internet from a costume shop	113	17.17%
I bought it from a local costume store	73	11.09%
No Responses	65	9.88%
Total	658	100.00%

58.2 % have their suits custom made. 28.26 % buy their suits on the internet or from a Costume Shop

52. How do you keep cool when working as Santa? Select one or more answers. (Question suggested by Santa Bruce Hickman)

	Responses(s)	Ratio
I have a fan nearby, giving me a slight breeze.	281	47.3%
I wear a Cooling Vest	85	14.30%
I do not use anything to keep cool	190	32.0%
I keep plenty of bottled water nearby.	342	57.6%
I keep my hair short.	36	6.0%
Total	593	100.00%

53. During the regular Holiday season, do you like to work with a full Santa Suit or be more casual? Select one answer. (Question suggested by Santa Bruce Hickman)

	Responses(s)	Ratio
I always wear a full traditional Santa Suit with Hat.	423	64.29%
I work in a workshop outfit with no coat or hat	12	1.82%
I switch between a traditional Santa Suit and the Workshop outfit	87	13.22%
I generally dress in a Father Christmas outfit with hat.	8	1.22%
I generally dress as St. Nicholas	3	0.46%
No Responses	68	10.33%
Total	658	91.34%

54. In your previous life (Before Santa) what was your main occupation? If you had other occupations, please list in "Other."

	Responses(s)	Ratio
Arts - Painter/Sculptor/Writer etc.	10	1.5%
Public Service/Law Enforcement/Fire	33	5.0%
Government Employee/Federal, State or Local	56	8.5%
Elected Official	1	<1%
General Construction / Building Trades - Carpenter/Electrician/Plumber/ etc.	39	5.9%
Heavy Construction / Roads/ Sewers / Iron Worker	14	2.1%
Doctor- Medical/Dental etc.	4	<1%
Finance/ Banking/ Loans/ Investments (St. Nicholas is your Patron Saint)	16	2.4%
Sales / Marketing / Advertising	61	9.2%
Education - Administrator or Teacher	39	5.9%
Entertainer / Entertainment Industry	10	1.5%
Culinary/ Restaurant Owner/ Cook/ etc.	6	<1%
Lawyer (St. Nicholas is your Patron Saint, too!)	2	<1%
Health Professional / Nurse / Lab Technician	13	1.9%
Public Administration - City/County/State etc.	1	<1%
Public Works	6	<1%
Aviation	11	1.6%
Career Military (Retired)	23	3.4%
Broadcasting - Radio/TV	6	<1%
Journalism	4	<1%
No Responses	71	10.7%
Total	658	100.00%

55. What does Santa (That's you) want for Christmas? We are always being asked this question. (We have given you a few categories to choose from, but you are welcome to tell us 'Other" or to give us a written answer.)

	Responses(s)	Ratio
Electronics; Computers, Games, etc.	85	12.92%
Sporting Goods / Recreation / Outdoors etc.	45	6.84%
Entertainment/ Big Screen TV / Audio Components etc.	29	4.41%
Tools: Automotive/Power Tools etc.	42	6.38%
Travel: Vacation	202	30.70%
Big Boy Toys: Automobile / Motorcycle / Boat	11	1.67%
A better World / Peace / End Hunger / Love / more time with Family, etc.	102	15.50%
No Responses	68	10.33%
Total	658	88.75%

56. As most of us are Senior Citizens or "Boomers," part of or responsibility protecting Santa's health. What do you do to keep healthy and stay in shape? Select any or all answers that apply to you.(This question was suggested, in-part, by Santa Doug Baird)(This question is optional)

	Responses(s)	Ratio
I get regular check-up with my Doctor	509	86.2%
I practice preventive care by getting my shots (flu, pneumonia, etc.)	441	74.7%
I like to see a chiropractor or get a massage to keep well adjusted	105	17.7%
I play golf, tennis, or outdoor sports to keep fit	61	10.3%
I enjoy swimming and water exercises	70	11.8%
My age and health have declined a bit, so my work as Santa is now less.	29	4.9%
I practice Yoga	15	2.5%
I practice Pilates	0	0.0%
I practice Zumba	2	<1%
I am a member of Silver Sneakers	33	5.5%
I practice Aerobics	14	2.3%
I exercise privately with videos or DVD's by Richard Simmons, Jane Fonda, Jack LaLanne, etc.	14	2.3%
Other	139	23.5%
Total	590	100.00%

57. And Finally, What are Santa's Plans (Your plans) after this Holiday Season?

	Responses(s)	Ratio
I plan on taking a well-deserved vacation	135	20.5%
Go Shopping at After Christmas Sales	20	3.0%
Catch up on Household Chores	90	13.6%
Visit relatives and friends	85	12.9%
I must return to a regular job	158	24.0%
No Responses	65	9.8%
Total	658	100.00%