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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2013 Red Suit Survey** | | |  |  | | | |  | | |  | |  | | | | |
|  | | |  |  | | | |  | | |  | |  | | | | |
| **Produced via Constant Contact by Santa Tim Connaghan**  **Survey Name:** 2013 Red Suit Survey | | | | |  |  |  | | |  | | | | | |  | | |
| **Response Status:** Completed 11/20/2013 | | | | | |  |  | | |  | | | | | |  | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **1. How Old are you?** | | | | | | | | |  | | |  | | | | |
| 652 Response(s) Average : 63.01 years Youngest 35 Oldest 89 | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **2. How much do you weigh?** | | | | | | | | |  | | |  | | | | |
| 652 Response(s) Average 256.21 pounds Lighest:150 lbs Jolliest: 450 lbs | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **3. Is the "Bowl of Jelly" real or padding?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Real | | | | 519 | | | | 78.8% | | |  | |  | | | | |
| Padding | | | | 130 | | | | 19.7% | | |  | |  | | | | |
| No Responses | | | | 9 | | | | 1.3% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **4. How many years have you been a Santa?** | | | | | | | | |  | | |  | | | | |
| 651 Response(s) Average:13.43 years 34 Santas were 1 year or less. 3 Santas have been wearing the Red Suit for over 60 years | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **5. Where do you, or have you, appeared or worked as Santa?  You may check one or more answers. (This question includes suggestions from Santa Gregg Henry)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I appear at Private and Corporate Parties | | | | 566 | | | | 87.2% | | |  | |  | | | | |
| I work for a Photo Company/Mall | | | | 299 | | | | 46.0% | | |  | |  | | | | |
| I appear at Charitable events | | | | 524 | | | | 80.7% | | |  | |  | | | | |
| I am retired from being Santa | | | | 3 | | | | <1% | | |  | |  | | | | |
| I appear in a Parade | | | | 215 | | | | 33.1% | | |  | |  | | | | |
| I appear at a Tree Lighting | | | | 289 | | | | 44.5% | | |  | |  | | | | |
| I have appeared in print advertising | | | | 206 | | | | 31.7% | | |  | |  | | | | |
| I have appeared in a local commercial | | | | 133 | | | | 20.4% | | |  | |  | | | | |
| I have appeared in a national commercial | | | | 35 | | | | 5.3% | | |  | |  | | | | |
| I have appeared on a national network talk or reality show (not the news) | | | | 40 | | | | 6.1% | | |  | |  | | | | |
| I have appeared as Santa in a major motion picture | | | | 13 | | | | 2.0% | | |  | |  | | | | |
| I have been interviewed or featured in a documentary about Santas | | | | 104 | | | | 16.0% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| **Total** | | | | 649 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
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|  | |  | |  | | | |  | | |  | |  | | | | |
| **6. Why or What made you decide to be a Santa? (Since it is one of the hardest jobs you do!)  (Question submitted by Santa Dennis Mooneyham)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| My Church asked me | | | | 33 | | | | 5.01% | | |  | |  | | | | |
| My Family(Wife, Daughter, Son) asked me to do it | | | | 122 | | | | 18.50% | | |  | |  | | | | |
| The Local School asked me | | | | 16 | | | | 2.43% | | |  | |  | | | | |
| My employer asked me | | | | 48 | | | | 7.29% | | |  | |  | | | | |
| My Service Club asked me | | | | 27 | | | | 4.10% | | |  | |  | | | | |
| My Friends / Neighbors asked me | | | | 124 | | | | 18.80% | | |  | |  | | | | |
| I have always wanted to be Santa | | | | 185 | | | | 28.10% | | |  | |  | | | | |
| No Responses | | | | 13 | | | | 1.9% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
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| **7. Have you ever been 'wet' on by a child or baby** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Yes | | | | 193 | | | | 29.3% | | |  | |  | | | | |
| No | | | | 459 | | | | 69.7% | | |  | |  | | | | |
| No Responses | | | | 6 | | | | <1% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **8. When you first became Santa, did you readily accept the Red Suit?   Or were you a reluctant Santa?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I readily became Santa, even before meeting the children | | | | 476 | | | | 72.3% | | |  | |  | | | | |
| I was reluctant, but once I put on the suit, and saw the children's faces, I knew I could do this forever. | | | | 173 | | | | 26.2% | | |  | |  | | | | |
| No Responses | | | | 9 | | | | 1.3% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
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| **9. Are you a "Real Bearded" Santa or a Traditionally Bearded Santa?  Remember, It's not the beard, nor the size, nor the Red Suit, It's what you have in your heart.** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Real Beard | | | | 604 | | | | 91.7% | | |  | |  | | | | |
| Traditional Beard | | | | 42 | | | | 6.3% | | |  | |  | | | | |
| No Responses | | | | 12 | | | | 1.8% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **10. What was your Beard Evolution?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I have always worn a beard and wig set. | | | | 41 | | | | 6.2% | | |  | |  | | | | |
| I started with a beard and wig set and now have a real beard | | | | 188 | | | | 28.5% | | |  | |  | | | | |
| I have had a real beard, but now just wear a beard and wig set | | | | 5 | | | | <1% | | |  | |  | | | | |
| I have always been real bearded | | | | 417 | | | | 63.3% | | |  | |  | | | | |
| No Responses | | | | 7 | | | | 1.0% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **11. Tell us about your beard and hair.  Do you have a full head of hair or are you bald? (Of course we wear a hat so most children don't know)  Are you naturally white or do you have a beauty salon take care of you.  Or, do you have an account at Sally's!  (Question suggested by Santa Bruce Hickman)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I wear a commercial beard and wig set. | | | | 41 | | | | 6.2% | | |  | |  | | | | |
| naturally bearded, have a full set of hair and am naturally white | | | | 187 | | | | 28.4% | | |  | |  | | | | |
| naturally bearded, am bald on top and am naturally white | | | | 127 | | | | 19.30% | | |  | |  | | | | |
| naturally bearded, have a full set of hair & bleach or lighten my hair | | | | 200 | | | | 30.39% | | |  | |  | | | | |
| I am naturally bearded, am bald on top and bleach or lighten my hair | | | | 84 | | | | 12.70% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
| Note: 284 Santas, 43.1% get help in lightening their hair and beard.  211 Santas, 32.0 % are bald (but you really can’t tell as Santa wears a hat!) | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **12. Have you ever had someone pull on your beard to see if it were real?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Yes, mostly by questioning children | | | | 400 | | | | 60.7% | | |  | |  | | | | |
| Yes, mostly by inquisitive adults | | | | 165 | | | | 25.0% | | |  | |  | | | | |
| No, I have never experienced a puller | | | | 45 | | | | 6.8% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **13. What Size Boot do you wear?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| 8 | | | | 12 | | | | 1.8% | | |  | |  | | | | |
| 8.5 | | | | 22 | | | | 3.3% | | |  | |  | | | | |
| 9 | | | | 39 | | | | 5.9% | | |  | |  | | | | |
| 9.5 | | | | 57 | | | | 8.6% | | |  | |  | | | | |
| 10 | | | | 71 | | | | 10.7% | | |  | |  | | | | |
| 10.5 | | | | 92 | | | | 13.9% | | |  | |  | | | | |
| 11 | | | | 96 | | | | 14.5% | | |  | |  | | | | |
| 11.5 | | | | 42 | | | | 6.3% | | |  | |  | | | | |
| 12 | | | | 95 | | | | 14.4% | | |  | |  | | | | |
| 12.5 | | | | 22 | | | | 3.3% | | |  | |  | | | | |
| 13 | | | | 64 | | | | 9.7% | | |  | |  | | | | |
| 13.5 | | | | 7 | | | | 1.0% | | |  | |  | | | | |
| 14 | | | | 29 | | | | 4.4% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
| **Average Boot Size is 11** | | | | | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **14. How many times a day do children step on your boots** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  |
| 1-5 | | | | 342 | | | | 51.9% | | |  | |  |
| 6-10 | | | | 99 | | | | 15.0% | | |  | |  |
| 11-15 | | | | 41 | | | | 6.2% | | |  | |  |
| 16-20 | | | | 22 | | | | 3.3% | | |  | |  |
| 21-25 | | | | 15 | | | | 2.2% | | |  | |  |
| 26-30 | | | | 4 | | | | <1% | | |  | |  |
| More than thirty times a day | | | | 32 | | | | 4.8% | | |  | |  |
| No Responses | | | | 11 | | | | 1.6% | | |  | |  |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  |
| **523 Santas, 79.4 % report children step on Santas boots 1 to five times a day.** | | | | | | | | | | |
|  | | | | | | | | | | |
| **15. What Percentage of Babies visiting you, Cry?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Less than 10% | | | | 448 | | | | 68.0% | | |  | |  | | | | |
| 25% | | | | 160 | | | | 24.3% | | |  | |  | | | | |
| 50% | | | | 25 | | | | 3.7% | | |  | |  | | | | |
| More than 50% | | | | 17 | | | | 2.5% | | |  | |  | | | | |
| No Responses | | | | 8 | | | | 1.2% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
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|  | |  | |  | | | |  | | |  | |  | | | | |
| **16. What is Santa's (Your) preferred hand-out or give-a-way item?  (Question suggested by Santa Kraig Haybarker)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Stickers | | | | 71 | | | | 10.7% | | |  | |  | | | | |
| Plastic Coins | | | | 55 | | | | 8.3% | | |  | |  | | | | |
| Candy Canes | | | | 334 | | | | 50.7% | | |  | |  | | | | |
| Trading Cards | | | | 41 | | | | 6.2% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| No Responses | | | | 13 | | | | 1.9% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
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| **17. What is the longest distance you have traveled for a regular Santa Visit?   (Suggested by Santa Durward Blanks)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I keep it under 50 miles | | | | 273 | | | | 41.4% | | |  | |  | | | | |
| I keep it under 100 miles | | | | 181 | | | | 27.5% | | |  | |  | | | | |
| I have traveled up to 150 miles | | | | 62 | | | | 9.4% | | |  | |  | | | | |
| I have traveled up to 200 miles | | | | 32 | | | | 4.8% | | |  | |  | | | | |
| I have traveled over 250 miles to make a visit | | | | 77 | | | | 11.7% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| No Responses | | | | 10 | | | | 1.5% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
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| **18. What is Santa's (your) favorite cookie?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Chocolate Chip | | | | 282 | | | | 42.8% | | |  | |  | | | | |
| Gingerbread | | | | 24 | | | | 3.6% | | |  | |  | | | | |
| Oatmeal Raisin | | | | 128 | | | | 19.4% | | |  | |  | | | | |
| Oreo | | | | 15 | | | | 2.2% | | |  | |  | | | | |
| Peanut Butter | | | | 62 | | | | 9.4% | | |  | |  | | | | |
| Sugar Cookie | | | | 55 | | | | 8.3% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| No Responses | | | | 6 | | | | <1% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **19. What is Santa's (your) favorite Christmas Eve beverage?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Milk | | | | 186 | | | | 28.2% | | |  | |  | | | | |
| Hot Cocoa | | | | 190 | | | | 28.8% | | |  | |  | | | | |
| Egg Nog | | | | 106 | | | | 16.1% | | |  | |  | | | | |
| Coca-Cola | | | | 53 | | | | 8.0% | | |  | |  | | | | |
| Coffee | | | | 35 | | | | 5.3% | | |  | |  | | | | |
| Tea | | | | 26 | | | | 3.9% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **20. What is your favorite Christmas Song?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Santa Claus is Coming to Town | | | | 161 | | | | 24.4% | | |  | |  | | | | |
| Jingle Bells | | | | 60 | | | | 9.1% | | |  | |  | | | | |
| White Christmas | | | | 75 | | | | 11.3% | | |  | |  | | | | |
| Christmas Song | | | | 20 | | | | 3.0% | | |  | |  | | | | |
| Rudolph the Red Nosed Reindeer | | | | 89 | | | | 13.5% | | |  | |  | | | | |
| Silent Night | | | | 108 | | | | 16.4% | | |  | |  | | | | |
| Little Drummer Boy | | | | 34 | | | | 5.1% | | |  | |  | | | | |
| Twelve Days of Christmas | | | | 4 | | | | <1% | | |  | |  | | | | |
| Grandma Got Run over by a Reindeer | | | | 10 | | | | 1.5% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **21. What is Santa's (your) favorite greeting?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Merry Christmas | | | | 615 | | | | 93.4% | | |  | |  | | | | |
| Happy Holidays | | | | 13 | | | | 1.9% | | |  | |  | | | | |
| Season’s Greetings | | | | 2 | | | | <1% | | |  | |  | | | | |
| Joyous Noel | | | | 0 | | | | 0.0% | | |  | |  | | | | |
| Feliz Navidad | | | | 2 | | | | <1% | | |  | |  | | | | |
| Happy Hanukkah | | | | 1 | | | | <1% | | |  | |  | | | | |
| Mele Kalikimaka | | | | 2 | | | | <1% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **22. What is Santa's (your) favorite movie?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Scrooge/A Christmas Carol (1951 with Alistair Sim) | | | | 24 | | | | 3.6% | | |  | |  | | | | |
| Miracle on 34th Street (1948) Edmund Gwenn | | | | 259 | | | | 39.3% | | |  | |  | | | | |
| A Christmas Story (Ralphie, BB Gun, 50th Anniversary this year) | | | | 55 | | | | 8.3% | | |  | |  | | | | |
| Santa Clause (Tim Allen | | | | 106 | | | | 16.1% | | |  | |  | | | | |
| White Christmas (Bing Crosby, Danny Kaye, Rosemary Clooney, Vera-Ellen | | | | 42 | | | | 6.3% | | |  | |  | | | | |
| Elf (Wil Farrell) | | | | 11 | | | | 1.6% | | |  | |  | | | | |
| Santa Claus - the Movie (David Huddleston, Dudley Moore) | | | | 11 | | | | 1.6% | | |  | |  | | | | |
| It's a Wonderful Life (Jimmy Stewart) | | | | 83 | | | | 12.6% | | |  | |  | | | | |
| Nightmare Before Christmas (Tim Burton) | | | | 2 | | | | <1% | | |  | |  | | | | |
| Holiday Inn (Bing Crosby and Fred Astaire) | | | | 7 | | | | 1.0% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **23. What is Santa Driving this year? Personal Vehicles only.** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Compact Car | | | | 81 | | | | 12.31% | | |  | |  | | | | |
| Mid-Sized Car | | | | 129 | | | | 19.60% | | |  | |  | | | | |
| All-electric Car | | | | 0 | | | | 0.0% | | |  | |  | | | | |
| Bio-fuel Vehicle | | | | 3 | | | | .46% | | |  | |  | | | | |
| Hybrid (Electric/Gas) vehicle | | | | 23 | | | | 3.50% | | |  | |  | | | | |
| Pick Up Truck | | | | 164 | | | | 24.92% | | |  | |  | | | | |
| SUV | | | | 157 | | | | 23.86% | | |  | |  | | | | |
| Van | | | | 82 | | | | 12.46% | | |  | |  | | | | |
| 18-Wheeler | | | | 1 | | | | .15% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **24. If you could upgrade Santa's Sleigh (your vehicle), what would you add** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Heated Seats | | | | 55 | | | | 8.3% | | |  | |  | | | | |
| Sun/Moon Roof | | | | 51 | | | | 7.7% | | |  | |  | | | | |
| GPS | | | | 111 | | | | 16.8% | | |  | |  | | | | |
| Blue Tooth for Phone | | | | 54 | | | | 8.2% | | |  | |  | | | | |
| Ice Chest (for cold water & snacks) | | | | 48 | | | | 7.2% | | |  | |  | | | | |
| Personal Driver / Navigator / Assistant | | | | 194 | | | | 29.4% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **25. Do you ride a motorcycle?  If you do, please check off the manufacturer.  Do not use other to tell us you are riding an exclusive model of a Harley or Honda.   I forgot to add the category, "Mrs Claus won't let me!"** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I own and ride a Harley Davidson | | | | 43 | | | | 6.5% | | |  | |  | | | | |
| I own and ride a Gold Wing | | | | 21 | | | | 3.1% | | |  | |  | | | | |
| I ride a Can-Am Spyder | | | | 0 | | | | 0.0% | | |  | |  | | | | |
| I like to ride but do not own a motorcycle | | | | 134 | | | | 20.3% | | |  | |  | | | | |
| I do not ride a bike | | | | 391 | | | | 59.4% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **26. Where will you be working this year?  Select one answer as your main job.** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Volunteer Santa | | | | 78 | | | | 11.8% | | |  | |  | | | | |
| In Business for my self - private parties, home visits | | | | 345 | | | | 52.4% | | |  | |  | | | | |
| In Business for myself - Own photo business | | | | 14 | | | | 2.1% | | |  | |  | | | | |
| Work for Major Holiday Photo Company at a Mall | | | | 81 | | | | 12.3% | | |  | |  | | | | |
| Work for an independent Photo Co, Department Store or Mall (No national photo company) | | | | 79 | | | | 12.0% | | |  | |  | | | | |
| Work for a Theme Park or Attraction | | | | 13 | | | | 1.9% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **27. Do you appear in a community parade?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| No, I do not appear in any parade/s | | | | 417 | | | | 63.3% | | |  | |  | | | | |
| Yes, I appear in a parade/s | | | | 232 | | | | 35.2% | | |  | |  | | | | |
| No Responses | | | | 9 | | | | 1.3% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **28. Do you appear or preside over any Tree Lighting Ceremonies?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| No, I do not appear at any tree lightings | | | | 365 | | | | 55.4% | | |  | |  | | | | |
| Yes, I do appear at tree lighting ceremonies | | | | 278 | | | | 42.2% | | |  | |  | | | | |
| No Responses | | | | 15 | | | | 2.2% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
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| **29. When are you starting work this year?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| November 8 | | | | 91 | | | | 13.8% | | |  | |  | | | | |
| November 15 | | | | 101 | | | | 15.3% | | |  | |  | | | | |
| November 22 | | | | 84 | | | | 12.7% | | |  | |  | | | | |
| The day after Thanksgiving, November 29 | | | | 148 | | | | 22.4% | | |  | |  | | | | |
| No Responses | | | | 8 | | | | 1.2% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **30. If working at a Mall, how many hours a day will you be working?  (Please give us only the hours you actually work or appear as Santa.  Do not include time for driving, dressing or preparations.)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| 4 hours or less a day | | | | 36 | | | | 5.47% | | |  | |  | | | | |
| 5 hours a day | | | | 35 | | | | 5.32% | | |  | |  | | | | |
| 6 hours a day | | | | 32 | | | | 4.86% | | |  | |  | | | | |
| 7 hours a day | | | | 14 | | | | 2.13% | | |  | |  | | | | |
| 8 hours a day | | | | 27 | | | | 4.10% | | |  | |  | | | | |
| 9 hours a day | | | | 20 | | | | 3.04% | | |  | |  | | | | |
| 10 hours a day | | | | 27 | | | | 4.10% | | |  | |  | | | | |
| 11 hours a day | | | | 7 | | | | 1.06% | | |  | |  | | | | |
| 12 hours a day | | | | 3 | | | | 0.46% | | |  | |  | | | | |
| More than 12 hours a day | | | | 0 | | | | 0.00% | | |  | |  | | | | |
| No Responses (Do Not Work Malls) | | | | 453 | | | | 68.84% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
| **Average time working in a mall is 6.77 hours a day. With breaks about 8 hours** | | | | | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **31. If you are working or volunteering independently, when will you start your Holiday visits.** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| During the week before Thanksgiving | | | | 140 | | | | 21.2% | | |  | |  | | | | |
| After Thanksgiving | | | | 252 | | | | 38.2% | | |  | |  | | | | |
| The week before Christmas | | | | 18 | | | | 2.7% | | |  | |  | | | | |
| Other | | | | 137 | | | | 20.8% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **32. Besides the basic tasks or work as Santa, what else do you do when visiting children and families or making public appearances?   You may check more than one.** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I read a book or tell stories | | | | 588 | | | | 91.4% | | |  | |  | | | | |
| I can sing songs | | | | 275 | | | | 42.7% | | |  | |  | | | | |
| I can perform a little magic | | | | 99 | | | | 15.3% | | |  | |  | | | | |
| I play a musical instrument (explain below) | | | | 22 | | | | 3.4% | | |  | |  | | | | |
| I work with puppets (explain below) | | | | 16 | | | | 2.4% | | |  | |  | | | | |
| **Total** | | | | 643 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **33. As Santa, how many children do you visit with on a daily basis** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Less than 24 | | | | 159 | | | | 24.1% | | |  | |  | | | | |
| 25 to 50 | | | | 137 | | | | 20.8% | | |  | |  | | | | |
| 50 to 100 | | | | 118 | | | | 17.9% | | |  | |  | | | | |
| 100 to 150 | | | | 98 | | | | 14.8% | | |  | |  | | | | |
| 200 | | | | 33 | | | | 5.0% | | |  | |  | | | | |
| 250 | | | | 27 | | | | 4.1% | | |  | |  | | | | |
| 300 | | | | 26 | | | | 3.9% | | |  | |  | | | | |
| 350 | | | | 11 | | | | 1.6% | | |  | |  | | | | |
| 400 | | | | 10 | | | | 1.5% | | |  | |  | | | | |
| 450 | | | | 2 | | | | <1% | | |  | |  | | | | |
| 500 | | | | 10 | | | | 1.5% | | |  | |  | | | | |
| 550 | | | | 4 | | | | <1% | | |  | |  | | | | |
| 600 | | | | 1 | | | | <1% | | |  | |  | | | | |
| 650 | | | | 1 | | | | <1% | | |  | |  | | | | |
| 700 | | | | 1 | | | | <1% | | |  | |  | | | | |
| 750 | | | | 1 | | | | <1% | | |  | |  | | | | |
| 800 | | | | 2 | | | | <1% | | |  | |  | | | | |
| 850 | | | | 0 | | | | 0.0% | | |  | |  | | | | |
| 900 | | | | 1 | | | | <1% | | |  | |  | | | | |
| More than 1000 children every day. | | | | 6 | | | | <1% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
| Average number of Children per day is 112.41 | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **34. What is the average length of a child's visit with you?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| 30 seconds | | | | 16 | | | | 2.4% | | |  | |  | | | | |
| one minute | | | | 95 | | | | 14.4% | | |  | |  | | | | |
| 90 seconds | | | | 109 | | | | 16.5% | | |  | |  | | | | |
| two minutes | | | | 176 | | | | 26.7% | | |  | |  | | | | |
| more than two minutes | | | | 254 | | | | 38.6% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **35. Santa often hears difficult requests and wishes from Children.  Often these children are worried because the parents are having difficulties and the children are trying to help find a fix.  Using the scale below, please tell us if you heard any of these difficult questions last year, and how it differed from previous years, The scale is 1 to 5 with 1 being You are hearing it much less than previous years and 5 being you are hearing these requests much more than in previous years.** | | | | | | | | | | | | | | |
| **1 = Much Less, 2 = Slightly Less, 3 = About the Same, 4 = Slightly More, 5 = Much More** | | | | | | | | | | | | | | |
| Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option. | | **1** | | **2** | | | | **3** | | | **4** | | **5** | | | | |
| Children wishing for help to reverse a Divorce or Separation | | 94 | | 68 | | | | 335 | | | 37 | | 5 | | | | |
| 17% | | 13% | | | | 62% | | | 7% | | 1% | | | | |
| Children worried about the economy | | 123 | | 81 | | | | 237 | | | 76 | | 13 | | | | |
| 23% | | 15% | | | | 45% | | | 14% | | 2% | | | | |
| Children wishing for a Parent to find a job | | 68 | | 73 | | | | 232 | | | 131 | | 32 | | | | |
| 13% | | 14% | | | | 43% | | | 24% | | 6% | | | | |
| Children wishing to have a home | | 99 | | 74 | | | | 274 | | | 64 | | 10 | | | | |
| 19% | | 14% | | | | 53% | | | 12% | | 2% | | | | |
| Children worried that Santa won't be able to find them | | 43 | | 57 | | | | 314 | | | 125 | | 18 | | | | |
| 8% | | 10% | | | | 56% | | | 22% | | 3% | | | | |
| Children worried because a loved-one died | | 84 | | 85 | | | | 315 | | | 43 | | 5 | | | | |
| 16% | | 16% | | | | 59% | | | 8% | | 1% | | | | |
| Children worried because someone is very ill | | 70 | | 78 | | | | 314 | | | 65 | | 4 | | | | |
| 13% | | 15% | | | | 59% | | | 12% | | 1% | | | | |
|  |
|  |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **36. Do you feel like ever since you became Santa you've gotten the cold or flu more frequently?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Yes, I have gotten a cold or flu more often | | | | 120 | | | | 18.2% | | |  | |  | | | | |
| No, I have not gotten a cold or flu more often | | | | 530 | | | | 80.5% | | |  | |  | | | | |
| No Responses | | | | 8 | | | | 1.2% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **37. How many times a day does a child cough or sneeze directly in your face?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| None | | | | 138 | | | | 20.9% | | |  | |  | | | | |
| Once or twice | | | | 314 | | | | 47.7% | | |  | |  | | | | |
| 3 or 4 times a day | | | | 96 | | | | 14.5% | | |  | |  | | | | |
| 5 or 6 times a day | | | | 40 | | | | 6.0% | | |  | |  | | | | |
| 7 or 8 times a day | | | | 13 | | | | 1.9% | | |  | |  | | | | |
| 9 or ten times a day | | | | 12 | | | | 1.8% | | |  | |  | | | | |
| more than a dozen times a day | | | | 11 | | | | 1.6% | | |  | |  | | | | |
| more than twenty times a day | | | | 1 | | | | <1% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **38. When you work as Santa, please tell us what steps you take to help reduce the spread of colds and flu.** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I have gotten or will be getting a flu shot | | | | 512 | | | | 79.0% | | |  | |  | | | | |
| I try to wash my hands often with soap | | | | 397 | | | | 61.2% | | |  | |  | | | | |
| I like to have a hand sanitizer disperser near where I work | | | | 235 | | | | 36.2% | | |  | |  | | | | |
| I carry a personal bottle of hand sanitizer | | | | 297 | | | | 45.8% | | |  | |  | | | | |
| I have my Santa set and chair wiped down and sanitized daily | | | | 87 | | | | 13.4% | | |  | |  | | | | |
| I encourage children to help fight germs. | | | | 91 | | | | 14.0% | | |  | |  | | | | |
| I sanitize my gloves and change them when needed. | | | | 450 | | | | 69.4% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| **Total** | | | | 648 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **39. If you volunteer as a Santa for a special cause, which ones do you volunteer for?  You may check more than one.** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Marines Toys for Tots | | | | 174 | | | | 33.1% | | |  | |  | | | | |
| Make a Wish | | | | 67 | | | | 12.7% | | |  | |  | | | | |
| Wounded Warriors | | | | 73 | | | | 13.9% | | |  | |  | | | | |
| Military Units | | | | 122 | | | | 23.2% | | |  | |  | | | | |
| Operation Snowball or Operation Snowflake | | | | 5 | | | | <1% | | |  | |  | | | | |
| Starlight Foundation | | | | 5 | | | | <1% | | |  | |  | | | | |
| Autism Society | | | | 57 | | | | 10.8% | | |  | |  | | | | |
| Ronald McDonald House | | | | 39 | | | | 7.4% | | |  | |  | | | | |
| Children's Hospital | | | | 158 | | | | 30.0% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| **Total** | | | | 525 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **40. Have you had Hospice Training?  Not everyone is cut out to be a Hospice Care Giver.  Some Santas have taken that step.  Please let us know?  Just a simple yes or no (This question was suggested by Santa Jim Fletcher)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Yes, I have had hospice training. | | | | 121 | | | | 18.3% | | |  | |  | | | | |
| No, I have not had hospice training | | | | 508 | | | | 77.2% | | |  | |  | | | | |
| No Responses | | | | 29 | | | | 4.4% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **41. Marital Status** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Single | | | | 49 | | | | 7.4% | | |  | |  | | | | |
| Married | | | | 564 | | | | 85.7% | | |  | |  | | | | |
| Separated | | | | 1 | | | | <1% | | |  | |  | | | | |
| Divorced | | | | 38 | | | | 5.7% | | |  | |  | | | | |
| No Responses | | | | 6 | | | | <1% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **42. If Married, How Many Years?  Please numbers only!** | | | | | | | | |  | | |  | | | | |
| **581 Response(s) Average years: 32 Longest: Two Santas and Mrs. Claus are celebration 60 years of marriage.** | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **43. How Many Children do you have?  Numbers only** | | | | | | | | |  | | |  | | | | |
| 623 Response(s) Average 2.54 Children | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **44. How Many Grandchildren.  Numbers only** | | | | | | | | |  | | |  | | | | |
| 618 Response(s) Average 3.8 Grandchildren | | | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **45. How Many Great-Grandchildren?** | | | | | | | | |  | | |  | | | | |
| 579 Response(s) Average: .47 Great-grandchildren (Almost one in two Santas have a Great-Great Grandchild) | | | | | | | | |  | | |  | | | | |
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|  | |  | |  | | | |  | | |  | |  | | | | |
| **46. Did you Serve in the Military?  If so, please select your Branch of Service.** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| No Military Service | | | | 314 | | | | 47.7% | | |  | |  | | | | |
| Air Force | | | | 60 | | | | 9.1% | | |  | |  | | | | |
| Army | | | | 101 | | | | 15.3% | | |  | |  | | | | |
| Coast Guard | | | | 3 | | | | <1% | | |  | |  | | | | |
| Marines | | | | 21 | | | | 3.1% | | |  | |  | | | | |
| Navy | | | | 75 | | | | 11.3% | | |  | |  | | | | |
| Other (National Guard, etc.) | | | | 13 | | | | 1.97% | | |  | |  | | | | |
| No Responses | | | | 71 | | | | 10.70% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
| **41.4 % served in the military** | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **47. Education.  Please select the highest level of School you completed.  These are degrees from accredited Schools or Universities (Unfortunately not Santa School)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| High School | | | | 107 | | | | 16.2% | | |  | |  | | | | |
| AA Degree | | | | 81 | | | | 12.3% | | |  | |  | | | | |
| BA or BS Degree | | | | 131 | | | | 19.9% | | |  | |  | | | | |
| MA or MS Degree | | | | 80 | | | | 12.1% | | |  | |  | | | | |
| Some College | | | | 145 | | | | 22.0% | | |  | |  | | | | |
| PhD or Doctoral Degree (Accredited College or University, Not Santa School) | | | | 30 | | | | 4.5% | | |  | |  | | | | |
| GED | | | | 5 | | | | <1% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| No Responses | | | | 65 | | | | 9.8% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
| **48.8 % Graduated College** | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **58. Do you belong to any Santa Association?    (This questions suggested by Santa John Chilson)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I belong to Claus Net | | | | 234 | | | | 44.3% | | |  | |  | | | | |
| FORBS - Fraternal Order of Real Bearded Santas (California, Arizona, Nevada) | | | | 100 | | | | 18.9% | | |  | |  | | | | |
| IBRBS - International Brotherhood of Real Bearded Santas | | | | 285 | | | | 53.9% | | |  | |  | | | | |
| Santa America | | | | 66 | | | | 12.5% | | |  | |  | | | | |
| MOTS - Mystic Order of Traditional Santas | | | | 14 | | | | 2.6% | | |  | |  | | | | |
| Long Star Santas | | | | 30 | | | | 5.6% | | |  | |  | | | | |
| Palm Tree Santas | | | | 28 | | | | 5.3% | | |  | |  | | | | |
| Peachtree Santas | | | | 23 | | | | 4.3% | | |  | |  | | | | |
| Long Leaf Pine Santas | | | | 20 | | | | 3.7% | | |  | |  | | | | |
| MAPS - Michigan Association of Professional Santas | | | | 23 | | | | 4.3% | | |  | |  | | | | |
| North Star Santas | | | | 21 | | | | 3.9% | | |  | |  | | | | |
| Brotherhood of the Direct Descendants of Santa | | | | 40 | | | | 7.5% | | |  | |  | | | | |
| Buckeye Santas | | | | 27 | | | | 5.1% | | |  | |  | | | | |
| Clan Claus | | | | 32 | | | | 6.0% | | |  | |  | | | | |
| Great Plains Santas | | | | 0 | | | | 0.0% | | |  | |  | | | | |
| Heart of Dixie Santas | | | | 5 | | | | <1% | | |  | |  | | | | |
| Virginia Santas | | | | 28 | | | | 5.3% | | |  | |  | | | | |
| New England Santa Society | | | | 12 | | | | 2.2% | | |  | |  | | | | |
| Santa Claus Oath Foundation and Hall of Fame | | | | 52 | | | | 9.8% | | |  | |  | | | | |
| SOS - Society of Santa | | | | 26 | | | | 4.9% | | |  | |  | | | | |
| Other | | | | 125 | | | | 23.6% | | |  | |  | | | | |
| **Total** | | | | 528 | | | | 100.00% | | |  | |  | | | | |
| **95.2% Belong to a regional or national Santa Association (of course some of the association lists were used to send out this survey.)** | | | | | | | | |  | | |  | | | | |
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| **49. Santa has become more and more 'tech savvy" in recent years.   Please tell us how you use the internet to connect, network and/or promote.  Check all that apply.  (Questions suggested by Santa John Chilson)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I am not tech oriented. In fact this Survey was almost too much for me! | | | | 39 | | | | 6.5% | | |  | |  | | | | |
| I am lucky if I can just use email. | | | | 144 | | | | 24.3% | | |  | |  | | | | |
| I have a Facebook page as Santa | | | | 265 | | | | 44.8% | | |  | |  | | | | |
| I use twitter | | | | 58 | | | | 9.8% | | |  | |  | | | | |
| I have a dedicated "Santa" web site for business | | | | 190 | | | | 32.1% | | |  | |  | | | | |
| I have a dedicated "Santa" web site just for children | | | | 6 | | | | 1.0% | | |  | |  | | | | |
| I have a dedicated "Santa" web site that is both for children and for getting business. | | | | 54 | | | | 9.1% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| **Total** | | | | 591 | | | | 100.00% | | |  | |  | | | | |
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| **50. Have you attended a Santa School?  Select all that apply.** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Charles W. Howard | | | | 59 | | | | 9.9% | | |  | |  | | | | |
| School4Santas - International University of Santa Claus | | | | 344 | | | | 58.1% | | |  | |  | | | | |
| Victor Nevada School | | | | 9 | | | | 1.5% | | |  | |  | | | | |
| Professional Santa Claus School | | | | 29 | | | | 4.8% | | |  | |  | | | | |
| St. Nicholas Institute | | | | 13 | | | | 2.1% | | |  | |  | | | | |
| Noerr Programs Santa Training | | | | 20 | | | | 3.3% | | |  | |  | | | | |
| IUSC Correspondence DVD Course | | | | 11 | | | | 1.8% | | |  | |  | | | | |
| No, I have never attended a Santa School | | | | 161 | | | | 27.1% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| **Total** | | | | 592 | | | | 100.00% | | |  | |  | | | | |
| **73.7 % have attended a Santa School** | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **51. Where did you obtain your Santa Suit.** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| My wife or a family friend made it for me | | | | 67 | | | | 10.18% | | |  | |  | | | | |
| I had a local tailor/seamstress make it for me | | | | 76 | | | | 11.55% | | |  | |  | | | | |
| I had someone from a theater company make it for me | | | | 9 | | | | 1.37% | | |  | |  | | | | |
| I bought if from a professional Santa Suit company (Adele, Sam Mitello, etc.) | | | | 231 | | | | 35.11% | | |  | |  | | | | |
| I bought it on the internet from a costume shop | | | | 113 | | | | 17.17% | | |  | |  | | | | |
| I bought it from a local costume store | | | | 73 | | | | 11.09% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| No Responses | | | | 65 | | | | 9.88% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
| **58.2 % have their suits custom made. 28.26 % buy their suits on the internet or from a Costume Shop** | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **52. How do you keep cool when working as Santa?  Select one or more answers. (Question suggested by Santa Bruce Hickman)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I have a fan nearby, giving me a slight breeze. | | | | 281 | | | | 47.3% | | |  | |  | | | | |
| I wear a Cooling Vest | | | | 85 | | | | 14.30% | | |  | |  | | | | |
| I do not use anything to keep cool | | | | 190 | | | | 32.0% | | |  | |  | | | | |
| I keep plenty of bottled water nearby. | | | | 342 | | | | 57.6% | | |  | |  | | | | |
| I keep my hair short. | | | | 36 | | | | 6.0% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| **Total** | | | | 593 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
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| **53. During the regular Holiday season, do you like to work with a full Santa Suit or be more casual?  Select one answer.  (Question suggested by Santa Bruce Hickman)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I always wear a full traditional Santa Suit with Hat. | | | | 423 | | | | 64.29% | | |  | |  | | | | |
| I work in a workshop outfit with no coat or hat | | | | 12 | | | | 1.82% | | |  | |  | | | | |
| I switch between a traditional Santa Suit and the Workshop outfit | | | | 87 | | | | 13.22% | | |  | |  | | | | |
| I generally dress in a Father Christmas outfit with hat. | | | | 8 | | | | 1.22% | | |  | |  | | | | |
| I generally dress as St. Nicholas | | | | 3 | | | | 0.46% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| No Responses | | | | 68 | | | | 10.33% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 91.34% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **54. In your previous life (Before Santa) what was your main occupation?  If  you had other occupations, please list in "Other."** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Arts - Painter/Sculptor/Writer etc. | | | | 10 | | | | 1.5% | | |  | |  | | | | |
| Public Service/Law Enforcement/Fire | | | | 33 | | | | 5.0% | | |  | |  | | | | |
| Government Employee/Federal, State or Local | | | | 56 | | | | 8.5% | | |  | |  | | | | |
| Elected Official | | | | 1 | | | | <1% | | |  | |  | | | | |
| General Construction / Building Trades - Carpenter/Electrician/Plumber/ etc. | | | | 39 | | | | 5.9% | | |  | |  | | | | |
| Heavy Construction / Roads/ Sewers / Iron Worker | | | | 14 | | | | 2.1% | | |  | |  | | | | |
| Doctor- Medical/Dental etc. | | | | 4 | | | | <1% | | |  | |  | | | | |
| Finance/ Banking/ Loans/ Investments (St. Nicholas is your Patron Saint) | | | | 16 | | | | 2.4% | | |  | |  | | | | |
| Sales / Marketing / Advertising | | | | 61 | | | | 9.2% | | |  | |  | | | | |
| Education - Administrator or Teacher | | | | 39 | | | | 5.9% | | |  | |  | | | | |
| Entertainer / Entertainment Industry | | | | 10 | | | | 1.5% | | |  | |  | | | | |
| Culinary/ Restaurant Owner/ Cook/ etc. | | | | 6 | | | | <1% | | |  | |  | | | | |
| Lawyer (St. Nicholas is your Patron Saint, too!) | | | | 2 | | | | <1% | | |  | |  | | | | |
| Health Professional / Nurse / Lab Technician | | | | 13 | | | | 1.9% | | |  | |  | | | | |
| Public Administration - City/County/State etc. | | | | 1 | | | | <1% | | |  | |  | | | | |
| Public Works | | | | 6 | | | | <1% | | |  | |  | | | | |
| Aviation | | | | 11 | | | | 1.6% | | |  | |  | | | | |
| Career Military (Retired) | | | | 23 | | | | 3.4% | | |  | |  | | | | |
| Broadcasting - Radio/TV | | | | 6 | | | | <1% | | |  | |  | | | | |
| Journalism | | | | 4 | | | | <1% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| No Responses | | | | 71 | | | | 10.7% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **55. What does Santa (That's you) want for Christmas?   We are always being asked this question.  (We have given you a few categories to choose from, but you are welcome to tell us 'Other" or to give us a written answer.)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| Electronics; Computers, Games, etc. | | | | 85 | | | | 12.92% | | |  | |  | | | | |
| Sporting Goods / Recreation / Outdoors etc. | | | | 45 | | | | 6.84% | | |  | |  | | | | |
| Entertainment/ Big Screen TV / Audio Components etc. | | | | 29 | | | | 4.41% | | |  | |  | | | | |
| Tools: Automotive/Power Tools etc. | | | | 42 | | | | 6.38% | | |  | |  | | | | |
| Travel: Vacation | | | | 202 | | | | 30.70% | | |  | |  | | | | |
| Big Boy Toys: Automobile / Motorcycle / Boat | | | | 11 | | | | 1.67% | | |  | |  | | | | |
| A better World / Peace / End Hunger / Love / more time with Family, etc. | | | | 102 | | | | 15.50% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| No Responses | | | | 68 | | | | 10.33% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 88.75% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
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| **56. As most of us are Senior Citizens or "Boomers," part of or responsibility protecting Santa's health.  What do you do to keep healthy and stay in shape?  Select any or all answers that apply to you.(This question was suggested, in-part, by Santa Doug Baird)(This question is optional)** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I get regular check-up with my Doctor | | | | 509 | | | | 86.2% | | |  | |  | | | | |
| I practice preventive care by getting my shots (flu, pneumonia, etc.) | | | | 441 | | | | 74.7% | | |  | |  | | | | |
| I like to see a chiropractor or get a massage to keep well adjusted | | | | 105 | | | | 17.7% | | |  | |  | | | | |
| I play golf, tennis, or outdoor sports to keep fit | | | | 61 | | | | 10.3% | | |  | |  | | | | |
| I enjoy swimming and water exercises | | | | 70 | | | | 11.8% | | |  | |  | | | | |
| My age and health have declined a bit, so my work as Santa is now less. | | | | 29 | | | | 4.9% | | |  | |  | | | | |
| I practice Yoga | | | | 15 | | | | 2.5% | | |  | |  | | | | |
| I practice Pilates | | | | 0 | | | | 0.0% | | |  | |  | | | | |
| I practice Zumba | | | | 2 | | | | <1% | | |  | |  | | | | |
| I am a member of Silver Sneakers | | | | 33 | | | | 5.5% | | |  | |  | | | | |
| I practice Aerobics | | | | 14 | | | | 2.3% | | |  | |  | | | | |
| I exercise privately with videos or DVD's by Richard Simmons, Jane Fonda, Jack LaLanne, etc. | | | | 14 | | | | 2.3% | | |  | |  | | | | |
| I get my work-out by taking care of my grandkids! | | | | 57 | | | | 9.6% | | |  | |  | | | | |
| Other | | | | 82 | | | | 13.9% | | |  | |  | | | | |
| **Total** | | | | 590 | | | | 100.00% | | |  | |  | | | | |
|  | | | | | | | | |  | | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
| **57. And Finally, What are Santa's Plans (Your plans) after this Holiday Season?** | | | | | | | | |  | | |  | | | | |
|  | |  | | **Responses(s)** | | | | **Ratio** | | |  | |  | | | | |
| I plan on taking a well-deserved vacation | | | | 135 | | | | 20.5% | | |  | |  | | | | |
| Go Shopping at After Christmas Sales | | | | 20 | | | | 3.0% | | |  | |  | | | | |
| Catch up on Household Chores | | | | 90 | | | | 13.6% | | |  | |  | | | | |
| Visit relatives and friends | | | | 85 | | | | 12.9% | | |  | |  | | | | |
| I must return to a regular job | | | | 158 | | | | 24.0% | | |  | |  | | | | |
|  | | | |  | | | |  | | |  | |  | | | | |
| No Responses | | | | 65 | | | | 9.8% | | |  | |  | | | | |
| **Total** | | | | 658 | | | | 100.00% | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |
|  | |  | |  | | | |  | | |  | |  | | | | |